



stilolinea[®]
WRITING INSTRUMENTS SINCE 1972

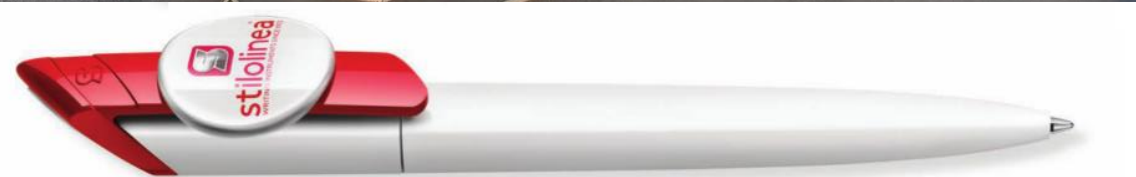
**S-BELLA! ADD-ON
PROJECTS FOR STATIONERY-RETAIL**





Stilolinea with its innovative model S-Bella!, in the Add-On version, aims to offer its partners a collectable gadget to enter and **CREATE A NEW BUSINESS** in different markets from the traditional promotional one.

Unique, Different and with a High Potential: the Removable and Interchangeable Clip **ACCESSORY** allows you to create **COLLECTIONS**.



This presentation contains ideas for projects to be developed and proposed in the stationery sector.





«ZODIAC» Line by Stilolinea

COLLECTING PEN WITH THE
SERIES OF INTERCHANGEABLE
ROUND ACCESSORIES SHOWING
DIFFERENT SUBJECTS.

Cardboard display, containing 24
pens, comfortable and space-
saving, suitable for display on
counters and shelves of outlets.
Perfect to push impulse buying.

The pen color combinations and
the graphics in the image are for
illustrative purposes only.

Both pen and display are fully
customizable upon request.



«FEELINGS» Line by Stilolinea

COLLECTING PEN WITH THE
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«LOVE» Line by Stilolinea

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MOTHER'S DAY

CHRISTMAS



...AND MANY OTHER IDEAS





EXAMPLE OF A REALISED PROJECT: GADGET PEN «COLLECTION» EXPO 2015

S-Bella! has been chosen by Walt Disney to make the "Foody" pen to be exhibited at Expo sales outlets.

Stilolinea has developed the collection by proposing:

- 4 boxes including 1 pen + 6 accessories ;
- floor display for 48 boxes





LOYAL CUSTOMERS FOR OVER 45 YEARS

WE PRODUCE «MADE
IN ITALY» AND
EXPORT ALL OVER
THE WORLD

WE TAKE CARE OF
ANY CUSTOMER'S
NEED

CUSTOMERS AT THE CENTRE OF OUR PROJECTS

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